



ORDINANCE NO. 14477-2023

AN ORDINANCE REGULATING THE USE OF THE HALAL LOGO, ENCOURAGING THE ESTABLISHMENTS OF HALAL SECTION IN BUSINESS ESTABLISHMENTS, PROVIDING PENALTIES FOR VIOLATION THEREOF, AND FOR OTHER PURPOSES

Whereas, Republic Act No. (10817) instituted the Halal Export Development and Promotion Program, creating for the purpose the Philippines Halal Export Development and Promotion Board, and for other purposes;

Whereas, Section 2 of the said Republic Act declares that it is the policy of the State to develop and promote Halal Industries as a mode of achieving equity and justice among our farmers and producers, and increasing employment opportunities for the domestic force;

Whereas, it shall also be the policy of the State to protect consumers and users of Halal products, processes and services from unscrupulous and unfair agricultural, manufacturing and trade practices;

Whereas, Regional Development Council - region X (RDC-X) recognizes that one of the areas of economic opportunities in the region for the micro, small and medium enterprises (MSMEs) is the Halal Industry and thereby approved the creation of the Regional Halal Committee as a special committee of the RDC-X through RDC-X Resolution No. 20 (s. 2019);

Whereas, Cagayan de Oro City as the premier destination of neighboring Muslim communities serve as the regional business hub of Northern Mindanao, per 2022 census, the City has a population of 1,028,000 making it the 10th populous City in the Philippines whose inhabitants are from different ethnic groups and religious affiliations and beliefs;

Whereas, Halal is one of the fastest growing industries globally;

Whereas, based on the foregoing, there is a need to regulate the use of the Halal logo, encourage the establishment of Halal Sections in certain business establishments, and provide for penalties for violations thereof, among others;

NOW, THEREFORE:

BE IT ORDAINED by the 20th City Council (*Sangguniang Panlungsod*) of Cagayan de Oro in session that:

SECTION 1. Short Title. This ordinance shall be known as the "Halal Ordinance of Cagayan de Oro City."

SECTION 2. Purpose. It is the purpose of the Ordinance to develop and promote Halal locally by strengthening partnerships between and among the government line agencies, the local government unit, the business sector, and other stakeholders so that economic opportunities may be created through employment that would result to a sustainable Halal economy. Likewise, this aims to promote harmonious relationship between Christians and Muslims in Cagayan de Oro City by being sensitive to the religious beliefs, culture, and practices of Muslim.

SECTION 3. Definition of Terms. - When used in this Ordinance, the following terms shall mean as follows:

- a) **Certification** - is the procedure by which accredited Halal Certifying Bodies (HCBs) provide written or equivalent assurance that foods and non-food or controls systems for food and non-food conform to the requirements.
- b) **Business Establishments** - refer to supermarkets, malls and grocery stores, meat shops, wet markets, restaurants, hotels and other similar establishments that sell halal foods, beverages and halal non-food products and services.
- c) **Business Establishments offering halal products and services** - refer to all business and establishments which produce, manufacture, process and supply halal food or halal non-food products and services.



- d) **Carnivores** - refer to meat or flesh-eating animals.
- e) **City**- refers to Cagayan de Oro City.
- f) **Green-colored baskets, carts and trolleys** - refer to baskets, carts or trolleys exclusively used for carrying halal foods and non-food products.
- g) **Halal** - refers to foods (such as meat, process meat and other certified meat products), beverages drinks and food products and services for consumption or use by Muslims as permitted by Shariah or Islamic Law.
- h) **Haram** - refers to foods, beverages, drinks, alcohol or non-food products that are forbidden for consumption or use by Muslims due to their harmful effects.
- i) **Herbivores** - refers to grass, tree bark or plant materials eating animals.
- j) **Intoxicants** - refer to any substance that makes a person unaware of the external world, making him/her lose control of himself/herself and impairing his/her judgment.
- k) **Signage** - is the use of signs or symbols used to communicate a message to specific group, usually for purposes of marketing or for an advocacy.
- l) **Qiblah** - refers to the direction of the Ka'abah, in Makkah, towards which Muslim face when praying.

SECTION 4. Scope and Application. - This Ordinance shall be enforceable within the confines of the jurisdiction of Cagayan de Oro City and shall be applicable among the following:

- a) Public markets, supermarkets, grocery stores, meat shops and other establishments inside malls, marts, centers and those outside malls selling Halal raw, processed or cooked food and other Halal products;
- b) All hotels, restaurants, fast food chains, eateries, food stalls and like establishments, schools or university canteens and other food establishments in this City serving Halal;
- c) Halal foods and beverages served in any occasion in any function hall in Cagayan de Oro City, including but not limited to seminars, workshops, meetings, forums, weddings and birthdays; and
- d) Any business establishments that produces, manufactures, process and supplies Halal food, beverages, other products and services in Cagayan de Oro City.

SECTION 5. Regulation on the Use of the Halal Logo. - It shall be unlawful for any person and/or business establishment engaged in the business of selling food and beverage to use the HALAL logo without proper authorization, accreditation, or certification from a competent HALAL Certifying Body.

SECTION 6. Establishment of Halal Sections in Certain Business Establishments. - Public markets, supermarkets, grocery stores, meat shops and other establishments inside malls, marts, centers and those outside malls selling Halal products are encouraged to establish a Halal Section in their establishments to house separately such Halal products.

Whenever applicable, all other establishments in Cagayan de Oro City are encouraged to:

- a) Establish a separate and distinct display area for Halal food items from the non-Halal or Haram foods;
- b) Provide a payment counter called "Halal lane" for the final packing of Halal food and products;
- c) Property segregate Halal food from non-Halal or Haram food items, from the point of delivery to storage, display, weighing, slicing and packing;
- d) Provide green colored baskets, carts, trolleys or other means of carrier for Halal foods and non-food products before payment;
- e) Maintain separate delivery vans, storage units, containers or freezers exclusively for Halal food items;
- f) Use separate equipment, tools, gears and other apparatus which are exclusive for Halal food items only;
- g) Ensure that all comfort rooms in their business establishments are equipped with bidets;
- h) Provide a prayer room, with Qiblah markings, within the premises of their establishments; and
- i) Allow the putting up of Qiblah markings in all hotel rooms.



SECTION 7. Halal Task Force. - The Cagayan de Oro Regulatory Compliance Board (RCB) shall constitute as the CDO Halal Task Force whenever matters relative to the objectives of this ordinance are considered by the body. The composition of the regular members of the CDO RCB is hereby amended to include the Regional Director of the National Commission on Muslim Filipinos-Region X.

SECTION 8. Additional Functions of the RCB. - For purposes of this Ordinance, the RCB is responsible for the following:

- a) It shall craft and formulate an Implementing Rules and Regulation (IRR) for the implementation of this Ordinance;
- b) Study the creation of a Halal Certifying Board in the City of Cagayan de Oro;
- c) Study the possible creation of an Incentive Program of those business establishment who will apply for a Halal Certification in their establishment;
- d) Inspect business establishments covered under this Ordinance; and
- e) Issue Ordinance Violation Receipt (OVR) or Citation Ticket to violators.
- f) Perform such other functions relative the implementation of this Ordinance.

SECTION 9. Penalties. - Any person or entity found violating Section 5 of this Ordinance shall be penalized as follows:

- a) 1st Offense - A fine of One Thousand Pesos (₱1,000.00)
- b) 2nd Offense - A fine of Two Thousand Pesos (₱ 2,000.00)
- c) 3rd & Subsequent Offenses - A fine of Three Thousand Pesos (₱ 3,000.00)

SECTION 10. Information and Education Campaign. - The Office of the City Administrator in coordination with the City Information Office shall lead in conduct of an Information and Education Campaign (IEC) of this Ordinance.

SECTION 11. Suppletory Clause. - The pertinent provision of Ordinance No. 12139-2011, entitled: *An Ordinance Prescribing the Issuance of Ordinance Violation Receipt (OVR) or Citation Ticket to Violators or Offenders of Cagayan de Oro City Ordinances, Providing Guidelines Therefor and For Other Purposes*, and its Implementing Rules and Regulations shall apply in suppletory manner hereof.

SECTION 12. Repeal. - All previous Ordinances, Executive Orders, Rules and Regulations and other issuances, or parts thereof, which are inconsistent with this Ordinance are hereby revoked, amended, or modified accordingly.

SECTION 13. Separability. - Any portion or provision of this Ordinance that maybe declared unconstitutional shall not have the effect of nullifying its other portions or provisions, as long as such remaining portions can still be given effect.

SECTION 14. Effectivity. - This Ordinance shall take effect after fifteen (15) days following its publication in a local newspaper of general circulation and posting in conspicuous public places in the City.

UNANIMOUSLY APPROVED.

*Authors: Councilor Joyleen Mercedes L. Balaba
Councilor Ian Mark Q. Nacaya*

- | | | | |
|------------------------------|---------------------------|--|--|
| <u>In favor:</u> | 1 st District: | - Councilor Agapito Eriberto G. Suan | - Councilor Roger G. Abaday |
| | | - Councilor Jay R. Pascual | - Councilor Romeo V. Calizo |
| | | - Councilor George S. Goking | - Councilor Jose Pepe S. Abbu, Jr. |
| | | - Councilor Imee Rose P. Moreno | - Councilor Malvern A. Esparcia |
| | 2 nd District: | - Councilor Yevonna Yacine B. Emano | - Councilor Maria Lourdes S. Gaane |
| | | - Councilor Joyleen Mercedes L. Balaba | - Councilor James K. Judith II |
| | | - Councilor Ian Mark Q. Nacaya | - Councilor Suzette G. Magtajas-Daba |
| | | - Councilor Edgar S. Cabanlas | - Councilor Christian Rustico M. Achas |
| | Ex-Officio: | - Councilor John Michael L. Seno | |
| <u>On Official Business:</u> | | - Councilor Yan Lam S. Lim | |



ENACTED this 13th day of March 2023 in the City of Cagayan de Oro.

I hereby certify to the correctness of the foregoing Ordinance.

ARTURO S. DE SAN MIGUEL
CITY COUNCIL SECRETARY

Attested as duly enacted:

JOCELYN B. RODRIGUEZ
CITY VICE MAYOR
PRESIDING OFFICER

Approved:

ROLANDO A. UY
CITY MAYOR

Attested:

ATTY. ROY HILARIO P. RAAGAS
CITY ADMINISTRATOR